

April 6, 2016

Dear Colleague,

I am excited to announce that Center for the Collaborative Classroom (CCC) has partnered with CORE (Consortium on Reaching Excellence in Education) to deliver professional development in California for the 2016–2017 school year. This partnership builds on Collaborative Classroom’s literacy programs that foster students’ ongoing development as readers, writers, and caring members of the classroom community, and CORE’s long-term commitment to implementation support services that help customers build their own capacity for effective instruction by laying a foundation of research-based knowledge, supporting the use of proven tools, and developing leadership.

This new partnership takes effect on April 11, 2016. Schools and districts who purchase programs from the Center for the Collaborative Classroom can request professional development services by filling out a request at <http://pages.boingnet.com/coreccc> or calling CORE at 888.249.6155 X3.

We look forward to supporting your literacy efforts as you strive to create your own collaborative classrooms. CORE will be supporting implementation for the following programs:

- ***Being a Writer™*** : K–6 writing
- ***Being a Reader™*** : K–2 early reading
- ***Making Meaning®*** : K–8 reading comprehension and vocabulary
- ***SIPPS®*** : K–12 phonics, phonological awareness, and sight words

We welcome you to our partnership of teachers, administrators, and thought leaders. You may learn more about our literacy programs at **[collaborativeclassroom.org](http://collaborativeclassroom.org)** and our professional development at **[corelearn.com](http://corelearn.com)**.

Respectfully yours,

Roger King  
President and CEO  
Center for the Collaborative Classroom

Linda Diamond  
Co-Founder and CEO  
CORE

## Professional Development for Collaborative Classroom Programs

The Center for the Collaborative Classroom (CCC) has partnered with CORE (Consortium on Reaching Excellence in Education) to deliver professional development in California for the 2016–2017 school year. This partnership builds on Collaborative Classroom’s literacy programs that foster students’ ongoing development as readers, writers, and caring members of the classroom community, and CORE’s long-term commitment to implementation support services that help customers build their own capacity for effective instruction by laying a foundation of research-based knowledge, supporting the use of proven tools, and developing leadership.

### Which programs will CORE support?

- ***Being a Writer***<sup>™</sup> : K–6 writing
- ***Being a Reader***<sup>™</sup> : K–2 early reading
- ***Making Meaning***<sup>®</sup> : K–8 reading comprehension and vocabulary
- ***SIPPS***<sup>®</sup> : K–12 phonics, phonological awareness, and sight words

### How do I request professional development?

Schools and districts who purchase programs from Collaborative Classroom can request professional development services by calling CORE (888.249.6155 x3), or filling out a request at [pages.boingnet.com/coreccc](http://pages.boingnet.com/coreccc).

### How much does professional development cost?

CORE will work your district to develop an implementation plan. For every \$50,000 purchased on program materials, districts will receive one complimentary day. CORE charges \$2,200 per day, plus travel costs.

### Who is the CORE Team?

1. Linda Diamond, CEO and author of the *Teaching Reading Sourcebook* and *Assessing Reading: Multiple Measures*
2. Dale Webster, Ph.D., Chief Academic Officer and former Policy Consultant to the CA State Board of Education and former Project Manager at the Institute for Public School Initiatives – University of Texas
3. Experienced Education Consultants who have been district and school administrators, classroom teachers, and specialists with deep technical understanding of CCC’s suite of literacy programs

### What will CORE’s team bring to my implementation?

- A California-based company with over 20 years of experience improving the literacy achievement of students across the nation by equipping teachers and administrators with the knowledge and skills to be highly effective
- Thorough knowledge of core and intervention curricula with emphasis on the suite of CCC programs
- Strong grounding in the use of data to identify student learning needs and to target teacher support
- A long history implementing multi-tiered systems of support (MTSS)
- A proven record of leadership and teacher development focusing on job-embedded coaching and mentoring
- Impeccable collaboration and facilitation skills
- Proven results in urban, rural, and suburban schools
- Solid experience working in schools with diverse populations and English learners